



## 360 Presentation Review

In business today, the presentation effectiveness of an organisation's leaders is crucial. Those who are clear, confident and inspiring are able to motivate employees and stakeholders to embrace a company's vision, drive employee engagement and maintain staff and market morale, when times get tough. However, it's rare for leaders to receive direct, objective feedback about their presentations' effectiveness.

This audit is ideal for executives who want to take their career to the next level. One-off benchmarking session or as part of an ongoing coaching strategy

### The Process

- Up to 12 interviews with direct reports, managers and key external stakeholders
- Review and assessment of at least one video presentation per participant
- Areas reviewed are tailored according to role, objectives and previous feedback, but, typically, we cover:
  - Message content: Are your leaders focused, clear, concise, compelling, persuasive, motivating and inspiring?
  - Message delivery: Are your leaders confident, in control, passionate, engaging, empathetic, flexible, approachable, involving and memorable?
  - Delivery style: Do your leaders have presence, authority, credibility, rapport and authenticity?

### Your Results

- A presentation effectiveness report, detailing an analysis and evaluation of each participant's communications/ presentation effectiveness
- The report also includes a recommended coaching program to address agreed improvement areas
- The coaching program is designed to maximise the individual's presentation and communications effectiveness and contribution to the success of the business
- The report is presented to each leader (and other stakeholders, if required)

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